

TAKEMEHOME™

TakeMeHome™ is a non-profit program designed with a focus on reaching gay, bi, queer, and other men who have sex with men (MSM) and trans people who use dating apps. Our platform is open to all people in participating locations for lab-based STI testing and PrEP labs (age dependent on location) and HIV oral swab tests (all people over age 17).

We support health partners who are prioritizing other communities who could benefit from self-testing, including unhoused people, sex workers, and people who inject drugs.



Marketing is Included

BHOC has spent more than a decade growing relationships with our dating app partners, many of which promote TakeMeHome™ to their users. This promotion is included in your cost! Dating apps drive almost 60% of the traffic to our self-testing program in active locations.



Reaching the Right People

We reach those most vulnerable to HIV and other STIs in your community. Since our launch in 2020, we continue to see that 1 in 3 TakeMeHome™ participants have never tested for HIV.



Centering Our Participants

From our award-winning website to our customer service team, we strive to make a TakeMeHome™ participant's self-testing experience a comfortable and confident one.

Why Choose Us ?

- ✓ Extensive data reporting included
- ✓ Service available in English/Spanish
- ✓ Your health goals drive our service—not profits
- ✓ Connect participants to your local services for post-test support

HOW IT WORKS



1

**PUBLIC
HEALTH
PARTNERS
PURCHASE
KITS THROUGH
NASTAD**



2

**WE ADD
TEST KIT
STOCK IN
YOUR ZIP
CODES**



3

**OUR
DATING APP
PARTNERS
ADVERTISE
THE
SERVICE**



4

**PEOPLE IN
YOUR
AREA
ORDER A
TEST AT
NO COST**



5

**OUR LAB
PARTNER
SHIPS KITS
DIRECTLY
TO USERS**



6

**OUR TEAM
HANDLES
CUSTOMER
SERVICE &
POST-TEST
SUPPORT**



**Testing that meets you where you are.
Literally.**

1 in 3

NEVER TESTED BEFORE

13%

STI POSITIVITY RATE

TEST KIT OPTIONS

STI Testing

- Chlamydia (3-site)
- Gonorrhea (3-site)
- Hepatitis C*
- HIV
- Syphilis*

**Only if eligible*

**Contact us for custom
pricing**

PrEP Labs

- Creatinine level
- Hepatitis B**
- HIV

***Only for PrEP initiation*

**Contact us for custom
pricing**

HIV Oral Swabs

OraQuick® In-Home HIV
Test

\$46 per kit

Frequent discounted kits



Riverside County, CA

"I was nervous about the finger prick, but it didn't hurt as bad as I expected. Everything was streamlined. I have no complaints!"



Arkansas

"I liked how fast it was and how I could get the courage to do it in my own home on my own time. I was very anxious but glad I did this."



North Carolina

"My TakeMeHome test came back positive, but I'm happy to say I'm on meds now and fully undetectable."

HEARD OF THE NATIONAL HIV SELF-TESTING PROGRAM?

Based off of the TakeMeHome™ self-testing model, **Together TakeMeHome** expands access to HIV self-testing nationally for everyone 17 and older.

Complement this program by offering STI self-testing & PrEP labs in your area!



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tmhtest.me/signup